

Queen Eleanor Cycle Ride

Harby (Lincoln) – London 24-27 August 2018

Friends of
The Connection
at St Martin-in-the-Fields

Registered Charity Number: 1040560

Fundraising Pack



FUNDRAISING FOR THE QECR

HERE ARE THE FACTS.....

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The Connection
at St Martin-in-the-Fields
Registered Charity Number: 1040560

THE FRIENDS OF THE CONNECTION

The QECR is organised by the Friends of the Connection, a volunteer-run charity which exists solely to raise funds to support the work of the Connection at St Martin's.

ABOUT THE CONNECTION AT ST MARTIN'S

The Connection at St Martin's helps homeless people by providing specialist services 7 days a week. We see over 4,500 people each year, on average around 200 people use the Centre each day.

We offer advice, care and support in a welcoming and friendly environment. By encouraging each person to address the issues which caused their homelessness, we help them to gain the skills and confidence to make lasting changes in their lives.

It costs over **£4 Million** to run our services each year; without support from people like you it would not be possible!

WHERE WILL THE MONEY I RAISE GO?

To support The Connection's many services:

- Street Outreach
- Day Centre
- Night Centre
- Specialist Support and Advice
- Employment and Training
- Creative Activities and groups
- St Martin's House (16 Bed Medium stay housing project)
- Volunteering placements

FUNDRAISING IDEAS

You can collect sponsors for the Ride through BT MyDonate, or with a traditional sponsor form (see Just ask... page below for further details), or you could try some of these other ways to raise money locally to support your participation in the Ride:

TRY THESE....

Raffle

Cake sale round the office

Swear box – home or work

Office dress down/jeans day

Wine tasting evening

Auction

Treasure hunt pub crawl

Pub Quiz

Car boot sale

OR THESE...

Talent competition

Book Sale

Sports day

Fashion Show

Summer fete

Barbecue

Football tournament

Odd jobs

Guess how many sweets in a jar

THESE ARE JUST OUR IDEAS – YOU WILL HAVE PLENTY MORE!

STOP THE PRESS!



FACEBOOK

Use Facebook to tell all your friends about QECR!
Find us at Queen Eleanor Cycle Ride.



EMAILS

Send all your friends and colleagues or
school mates email updates of your progress



TWITTER

Send quick updates and news



INTERNET

Use blogs and fundraising sites to let everyone
know you're doing the QECR



NEWSLETTERS AND OTHER LOCAL MEDIA

Try to advertise in your local school or church
newsletter. Why not send a press release to
your local paper or radio station? If you need
help, do contact our PR Officer, Keith Busfield
(kbusfield@hotmail.co.uk) or email
queeneleanorcycle@gmail.com



JUST ASK.....

SET UP A BT MYDONATE FUNDRAISING PAGE AND TELL YOUR FAMILY AND FRIENDS

<http://www.btplc.com/mydonate/index.aspx>

The QECR is listed on the BT MyDonate website as an 'organised event'. If you haven't created a BT MyDonate page before, further instructions are available on the QECR website

<http://www.queeneleanorcyclride.org.uk>

COLLECT SPONSORS

A sponsorship form is available that you can use to get people to sign up in person.

ASK THEM TO GIFT AID IT!

Ask all your sponsors who are tax payers to tick the Gift Aid box on the BT MyDonate site (in which case they will collect the Gift Aid), or on the sponsorship form. In this case we need their full address and postcode on the sponsorship form to enable us to claim Gift Aid. Please also make sure that their entry on the form is legible.

DON'T GIVE UP, FUNDRAISING CAN TAKE TIME!

REMEMBER EVERY PENNY COUNTS,
NO DONATION IS TOO SMALL



AFTER THE CYCLE RIDE...

SAY THANK YOU

Once you have completed the QECR, let everyone know how it went and thank them again for sponsoring you or helping you in some other way.

FOLLOW UP PLEDGES

Include the people who pledged money, to remind them to pay up, and those who may have not quite got round to sponsoring you, as it may encourage them to support you in retrospect!

COLLECT AND COUNT UP THE MONEY YOU'VE RECEIVED DIRECTLY

The donations via BT MyDonate come straight to us – you don't have to do anything.

Please collect money donated directly to you as soon as possible, and pass it on to us. Where you have collected cash, please do not send cash in the post. We can arrange for you to do a bank transfer or preferably please make out a cheque to "The Friends of the Connection". Then send your completed sponsorship form and all cheques received to QECR Treasurer, The Friends of the Connection, 12 Adelaide Street, London WC2N 4HW, **no later than 30 November.**

KEEP IN TOUCH



If you have any questions or queries, please contact Charles Woodd, who would love to hear from you.

TELEPHONE

07962 213494

EMAIL

queeneleanorcycle@gmail.com

WEBSITE

www.queeneleanorcyclerride.org.uk (about the QECR)

www.connectio-at-stmartins.org.uk (about the work you are supporting)

www.friendsoftheconnection.org.uk (about the other activities of the Friends)

MAIL (for sponsorship money)

QECR Treasurer
The Friends of the Connection
12 Adelaide Street
London WC2N 4HW